

The talented cast of Bellevue Downtown Association Members delivered another exceptional performance in 2007.

With perhaps the strongest local economy in the nation, we are indeed making a Great Place together! The BDA stands ready to help meet the exciting challenges of having more people shopping, dining, playing, working and investing downtown than ever before.

New developments continue to emerge at a record pace. Employers have announced major expansions. New and existing restaurant and retail ventures are thriving. Vacancy rates are near historic lows, and our streets and parks are still renowned for their safety.

We celebrate this progress and embrace the opportunity to strengthen our work with you in the coming year.

As an organization and as a downtown we are reaching our goals at an inspiring, dynamic pace. You ask: "Are our members involved in this success? Are they making a difference? Are they ready for the challenges ahead?" The answers: "Yes, yes, yes."

Bravo!



Warren Koons
2007 BDA Chair



Leslie Lloyd
BDA President

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Making a Great
Place Together

2007
IN REVIEW



BELLEVUE DOWNTOWN
ASSOCIATION

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BELLEVUE DOWNTOWN
ASSOCIATION

Established in 1974, the Bellevue Downtown Association is a non-profit, membership organization charged with leading the continuing evolution of Downtown Bellevue as the economic and cultural heart of the Eastside region. The BDA advocates for a shared vision of Downtown Bellevue, cultivates economic vitality, fosters a dynamic civic and cultural community and creates an open forum for downtown constituents.

2007 HIGHLIGHTS

- Advanced progress of the BDA's Downtown Implementation Plan priorities in support of the shared Great Place vision. Nearly \$50 million in public capital improvements will be invested in Downtown Bellevue over the next six years.
- Attracted record attendance to BDA-produced downtown events – Symetra Bellevue Family 4th of July, 20 Live at Lunch concerts, six Bellevue Live Jazz concerts, the 6th Street Fair and the Group Health Ice Arena, a centerpiece of the Bellevue Magic Season community partnership.
- Effectively engaged in local and regional transportation initiatives, staged a public forum with a pro-con debate, “Region at a Crossroads,” on the roads and transit plan and continued advocacy work in support of the BDA's definition of transportation success.
- Grew our membership base to an all-time high, reflecting an even greater diversity of property owners, employers, businesses, and arts and cultural organizations. Retained 99.8% of the 2006 membership base.
- Successfully marketed Downtown Bellevue through four issues of the 16-page *Bellevue Downtown* magazine, along with the quarterly Nightlife Guide, Restaurant Guide, Destination Guide and Shopping Guide.

Magazine circulation increased to 75,000 with distribution reaching the growing number of Downtown Bellevue businesses and Eastside households.

- Expanded the Membership Meeting Series to address key issues and topics: “Ashwood: Defining Downtown's North End;” “2007 Haute Picks;” “Downtown Safety 101;” “Walk Downtown Bellevue: Steps to a Healthy Community;” “Envisioning the City's Waterfront;” “Bellevue City Council Candidate Forum;” and “The Nordstrom Way on Bellevue Way.”
- Strengthened TransManage services and outreach to downtown employers and residents: the team doubled the number of outreach events, including commuter fairs, on-site pass sales, “Meet Your Match,” Bike-to-Work Day, and employer workshops. Increased FlexPass customer base by 30%.

0/8 Seafood Grill

& Twisted Cork Wine

Bar • 24 Hour Fitness • 520

Bar & Grill • ABC Rentals • Allied

Waste Services • AMLI at Bellevue Park • Ampco

System Parking • Arthritis Foundation • ArtsFund •

AvalonBay Communities • Aviva Holistic Skin Spa • AXA Advisors,

LLC • Ballet Bellevue • Bank of America • Bashey, Hutchinson & Walter,

CPAs • Baylis Architects • BECU • Bellevue Arts Museum • Bellevue Chamber

of Commerce • Bellevue Club • Bellevue Community College • Bellevue Farmers Market •

Bellevue Financial • Bellevue Galleria • Bellevue La Residence Suite Hotel • Bellevue Pacific Towers

Condominium Association • Bellevue Philharmonic • Bellevue Place • Bellevue Regional Library • Bellevue

Wellness Group • Bellevue Youth Symphony Orchestra • Bentall Capital • Bis on Main • Boys & Girls Clubs of Bellevue •

Broderick Group, Inc. • California Pizza Kitchen • Carlson Catering • Case Properties • CB Richard Ellis • CH2M HILL • Charter

Bank • Chicago Title Insurance • CityClub • Clark Nuber PS • Clear Channel Outdoor • Coldwell Banker Bain • Colliers International

• CollinsWoerman • Courtyard by Marriott • CPS Parking • Cushman & Wakefield, Inc. • Davis Wright Tremaine LLP • DCI Engineers • DeVry

University • DEYSS Salon & Spa • Diamond Parking Services • Ditty Properties • Down Under Answers, LLC • Downtown Action to Save Housing •

Downtown Bellevue Condos • Danube Bistro • E&J Gallo Winery • Eastside YMCA • Elite Fitness Training • Factoria Mall • First Mutual Bank • First Rate Mortgage

• FLO Japanese Restaurant • Foster Pepper PLLC • Foster Realty • GA Creative • Gallagher Reppond • Gerding Edlen Development • GIS International • GLY Construction •

Gravity Design • Group Health • GVA Kidder Mathews • Hannah Property, LLC • Harbor Club Bellevue • Hillis, Clark, Martin & Peterson, P.S. • Hilton Bellevue • Hines Interests

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International Ballet Theatre • John L. Scott • JPC Architects • Kandy Hrubby Kaye-Smith Enterprises • Kaylen Investment Company • Kelly Financial Resources • Kemper Development

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• Langton Spieth, LLC • Legacy Commercial • Legacy Partners Residential, Inc. • Lexus of Bellevue • Lincoln Square • LMN Architects • Lucky Strike Lanes • MacDonald-Miller •

MacMillan Associates Consulting • Macy's • Maggiano's Little Italy • Massage Center of Bellevue • Matheny Chiropractic Center • McKinstry Company • Merrill Lynch • Meydenbauer

Center • Microsoft • Mithun Partners, Inc. • MulvannyG2 Architecture • Music Works Northwest • Naficy Rejuvenation Center • NBBJ • Nordstrom • Nyhus Communications •

Oakwood Bellevue • Oh! Chocolate • Oki Developments, Inc. • Opinion Research NW • Opus Northwest, LLC • Oseran, Hahn, Spring & Watts, P.S. • Overlake Hospital • Overlake

Service League • PACCAR, Inc. • Pacific Real Estate Partners, Inc. • Parker Smith & Feek • PCL Construction Services • Performing Arts Center Eastside • Perkins Coie • Peterson Russell

Kelly PLLC • Pogacha Restaurant • Polygon Northwest Company • Porcella Urban Market • Practice of Dentistry • Printex Press • Property Development Corporation • Puget Sound

Bank • Puget Sound Energy • QPS Financial, Inc. • Quality Food Centers, Inc. • Radford & Company • Randish Dental Designs • Red Lion Bellevue Inn • Red Robin Gourmet Burgers

• Regal Financial Bank • REIT Management & Research, LLC • Robertson & Associates Commercial Real Estate LLC • Rock Bottom Brewery • Rosalie Whyel Museum of Doll Art •

RyanWenzel Events • Salon Bellezza • ScanlanKemperBard Companies • Schnitzer West • Schwartz Brothers Restaurants • Sclater Partners • Seafair • Seastar Restaurant

and Raw Bar • Sea-Tac Lighting & Controls • Sellen Construction Company • Sheraton Bellevue • Shirley Hansen, LLC • Shuey-Garnett Designs • Silver Cloud Inn

Bellevue • Skanska USA Building • Sound Transit • Southwest Airlines Company • Specialty's Café & Bakery • Spector Dental • Sprint • SRG Partnership,

Inc. • Starbucks Coffee Co. • Sterling Realty Organization • Sterling Savings Bank • Su Development • Sweeney Conrad, P.S. • Symetra Financial •

Tap House Grill • Tempo' • Terranomics Development • The Belletini • The Bellevue Collection • The CAC Group • The Compleat Company

• The Hanover Company • The Melting Pot • The Parlor Billiards & Spirits • The Seattle Times • The Spot Off Main • The Staubach

Company • The Westin Bellevue • Time Warner Telecom • Trader Vic's Bellevue • Trammell Crow • Trammell Crow Residential

• Triad Associates • Trinity Real Estate • Turner Construction Company • U.S. Bank • Umpqua Bank • Unico Properties

• University Book Store • Vander Hoek Corporation • Vertigo Lounge & Grill • Virginia Mason Bellevue

Clinic • W & H Pacific • Wallace Properties, Inc. • Wasatch Development Associates • Washington

Federal Savings • Washington Partners • Washington State Representative Fred Jarrett •

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Z' Tejas Southwestern Grill Bellevue • Zimmer Gunsul

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